

dress the princess 2013-2017

European tendering offered by:

Branchenverband Plauener Spitze und Stickereien e.V.
Postfach 100250, 08506 Plauen (in the following: named organizer)

with the following conditions of participation:

1. Topic

For the term of the lace princess 2013 up to 2017, holistic compositions concerning the subject "dress the princess" are demanded. Requested for the dress code for the lace princess is size 38, according to the regulations of the size measurement table of Hohenstein, high comfort as well as practical applicability. The wardrobe should fulfil diverse causes like galas, trade-show presentations and daily events.

Expected were innovative portable material compositions in connection with the lace of Plauen – from futuristic up to classic conservative.

It is only allowed to use embroidered laces and embroideries, which will be produced, and delivered self-financing from members of the inter-trade organisation. In the case of all other required materials the selection will be free. It is requested to contact the following manufactures for the use of laces and embroideries:

Dietrich Wetzel KG
Reissiger Strasse 12
08525 Plauen
Tel.: 03741 / 12050
www.dietrich-wetzel.de

Florentina Vertriebs GmbH
Reissiger Strasse 12
08525 Plauen
Tel.: 03741 / 708501
www.florentina-plauen.de

Modespitze Plauen GmbH
Annenstrasse 9
08523 Plauen
Tel.: 03741 / 222554
www.modespitze.de

W. Reuter & Sohn
Spitzen und Stickereien GmbH
Auerbacher Weg 3-5
08209 Auerbach OT Reumtengrün
Tel.: 03744 / 215186
www.stickerei-reuter.de

Stickperle Produktions-
und Handelsgesellschaft mbH
Gewerbering 15/17
08223 Falkenstein
Tel.: 03745 / 74420
www.stickperle.de

Otto Dotzauer KG
Kurze Seite 22
08209 Auerbach OT Reumtengrün
Tel.: 03744 / 213367
www.stickerei-dotzauer.de

Deckenfabrikation Marion Trippner
Oelsnitzer Strasse 2
08223 Kottengrün
Tel.: 037463 / 89864
www.deckenfabrikation.de

Gerber Spitzen & Stickereien GmbH
Rodewischer Strasse 15
08209 Auerbach OT Rebesgrün
Tel.: 03744 / 188050
www.gerber-spitzen.de

(in the following: named manufacturer)

Concerning the creation, there will be no bounds: the final product must be wearable.

All participants have to submit draft designs, like films, photos, drafts as well as a short description concerning the brainstorming in A4. Additionally the reason for the composition, the selection of the materials, as well as variants of the ready-make clothing must be submitted for presentation purposes.

2. Participants

Pupils and students who are studying design abroad and inland are invited to participate. It is possible to participate as a private person, but also as a join project in frame of the apprenticeship at schools or universities.

3. Jury

All jury members will be announced on the websites of the lace princess and on the website of the association till November 2012.

4. Criteria for evaluation

All submitted workings will be evaluated by the jury according the following criteria:

- Innovations content/ authenticity
- Treatment with the lace and the embroidery
- Treatment of high quality/ Characteristics of the utility value
- Presentation

5. Prize moneys

1. Prize: 1.000,00 Euro
2. Prize: 600,00 Euro
3. Prize: 400,00 Euro

Additional prizes for particular workings are possible. It is possible to share a price but it is not binding to award prizes. The decision of the jury is not disputable.

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6. Award ceremony/ exhibition/publication

On the 16.06.2013, during the 54. Lace party the award ceremony will be executed on the central stage at the Altmarkt in Plauen - in conjunction with the vote of the 8. Lace princess. Before the award ceremony, the submitted models will be presented to the general public. The announcement will be accompanied by different publications of media partners.

7. Deadline

Closing date: 15. January 2013, 18:00 h (Date of the postmark/ date on the fax/email)

Please use the registration form enclosed

Deadline: 31. March 2013, 18:00 h (Date of the postmark)

All participants get a registration information by email.

8. Costs

The participation of the competition is free of costs.

9. Rights

The participants agree to pass gratis on all rights (concepts, material, model etc) in each form as also in digitalized form (video/photos/drawings) for the presentation of the "dress the princess award" for public relations in medias. Provided workings, which do not respect the copyright, are excluded of participation. At any time, each participant has to inform the organizer concerning lawsuits (concerning the competition law, the patent law, and the copyright or in the case of other disputes in coherence with the presented designs).

The participant is responsible for damages, particularly for demands of third parties, which are occurring from infringements of these rights and obligations. There are no claims for the organizer.

It is foreseen for the presentations, that the manufacturer will obtain the right to market the appropriate model (in presented or modified form) for which he had offered the laces and/or embroideries. The participants agree that their models can experience such realization and they provide a gratis right to use if requested to the appropriate manufacturer. In the case of marketing, the participant will obtain a provision of 8 % of the net retail price.

The registration of property rights is up to the participants.

At submission, it is not allowed to transfer the rights for realization or marketing to a third party. The participants rest the copyright. Right of use will be transferred in the case of suitability to the appropriate manufacturer. Other property rights are depending on the legal regulations.

With exhibition the participant guarantees that the contribution had been produced only by him. In the case of cooperation, all participants are forced to participate in the competition.

The participants accept the conditions of participation with their signature on the registration form. Additionally the participants declare their copyright at the presented workings. Furthermore they agree publications in combination with the presented workings as well as with the participated persons.

10. Format of the contribution of the competition

It is necessary to deliver a short text in order to explain the idea and the pattern of the presented model (max. 1800 characters). According to the size measurement table of Hohenstein, the models should be produced in size 38. Presupposition for the registration to the competition is a registration in due time (till 15 January 2013 as well the sending of the following documents till 31. march 2013.).

- Concept/description of the project (max. 1 page DIN A4, 1800 characters)
- Drafts, drawings, photos of the complete object, material drafts
- Model in size 38

Due to actuarial reasons it is very important to quote the estimated value of the provided workings.

The documents must be sent by post or must be transmitted personally. It is only allowed to fix the name and the address of the participant at the model by a fixing pin. Please write the name and the address only on the back side of the documents.

Responsibility for loss or damages of the exhibits is excluded, unless it is possible to prove gross negligence or deliberate intention to the organiser, whose statutory representative or auxiliary person. Furthermore the organizer is exempt from each responsibility by the participants. Each participant will be responsible for an appropriate insurance on his own expenses.

11. Insurance of the workings

Each participant bears responsibility and the costs for the insurance of the provided workings. For the time of the jury preparation and the jury meeting, the models will be insured by the organizer. The same is valid for the awarded workings which will be presented during the show.

12. Contact

Address for sending of the entry form and the competition entries:

Branchenverband Plauener Spitze und Stickereien e.V.

c/o Gerber Spitzen & Stickereien GmbH

Ansprechpartnerin: Frau Nicole Gerber (Vorstand)

Rodewischer Strasse 15, 08209 Auerbach OT Rebesgrün, Deutschland

Tel.: +49/ 03744 / 188050 Fax: +49/ 03744 / 188055

E-Mail: n.gerber@gerber-spitzen.de

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